

# BIZBASH



## the Future of Events is Here

WHAT EVENT PLANNERS NEED TO KNOW ABOUT TECHNOLOGY

### FORECAST

Ideas, products, trends, and other new stuff to have on your radar from across North America.



#### Tour Rider

Debuted this fall, **Austin**-based Twisted Texas Tour ([twistedtexas.com](http://twistedtexas.com)) offers two ways to explore the capital city: its Comedy City Tour and the Live Music & Brewery Tour. During the two-hour comedy tour, guests learn about Austin history in between skits and musical numbers; on the three-hour brewery tour, guests travel to two local breweries for tastings and a behind-the-scenes look at the city's craft beer industry. Pricing for the comedy tour is \$35 per person; for groups of 10 or more, it's \$30 per person. The brewery tour costs \$55 per person; for groups of 10 or more, it's \$50 per person.